

Monthly Blog Analysis Worksheet

MONTH:	BLOG:
Specific Goals for the Month:	Actions to Take:
Google Analytics	
Unique Visitors	
Pageviews	
Top 3 Traffic Sources	
Top Post/Page	
Social Networks	
Facebook Followers	
Twitter Followers	
Email Subscribers	
Other Networks	
Income	
Personal Products	
Ad Networks (AdSense & Alternatives)	
Affiliate Commissions	
Direct Advertisers (Ad Sales, Sponsored Posts)	
Other	

of Posts Published _____

Significant Events That Impacted Traffic:

Significant Income Sources and Possible Reason Behind Them: